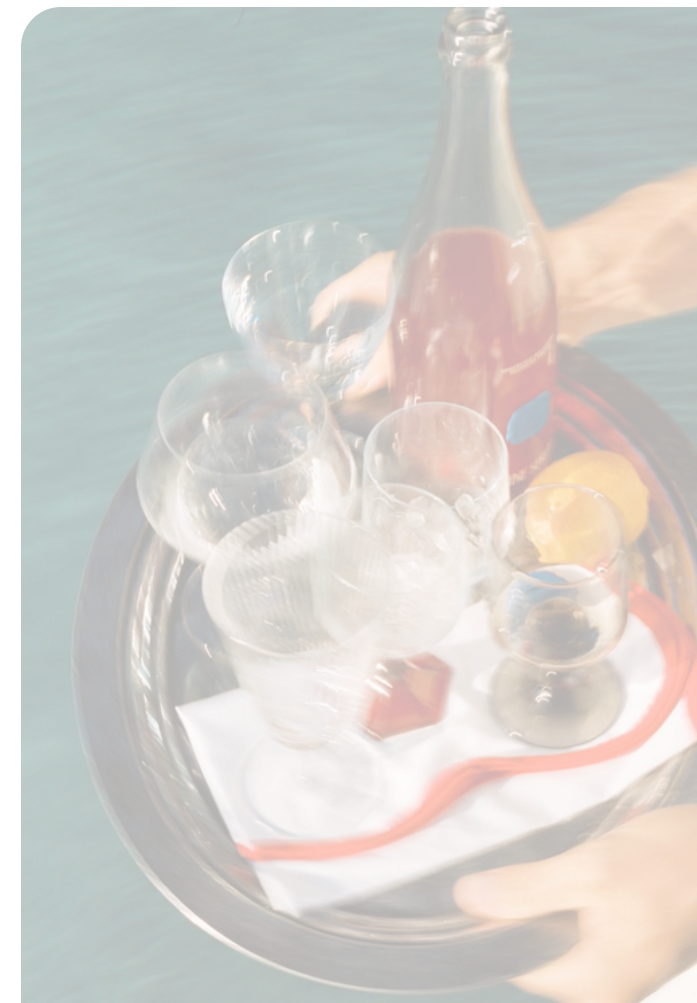
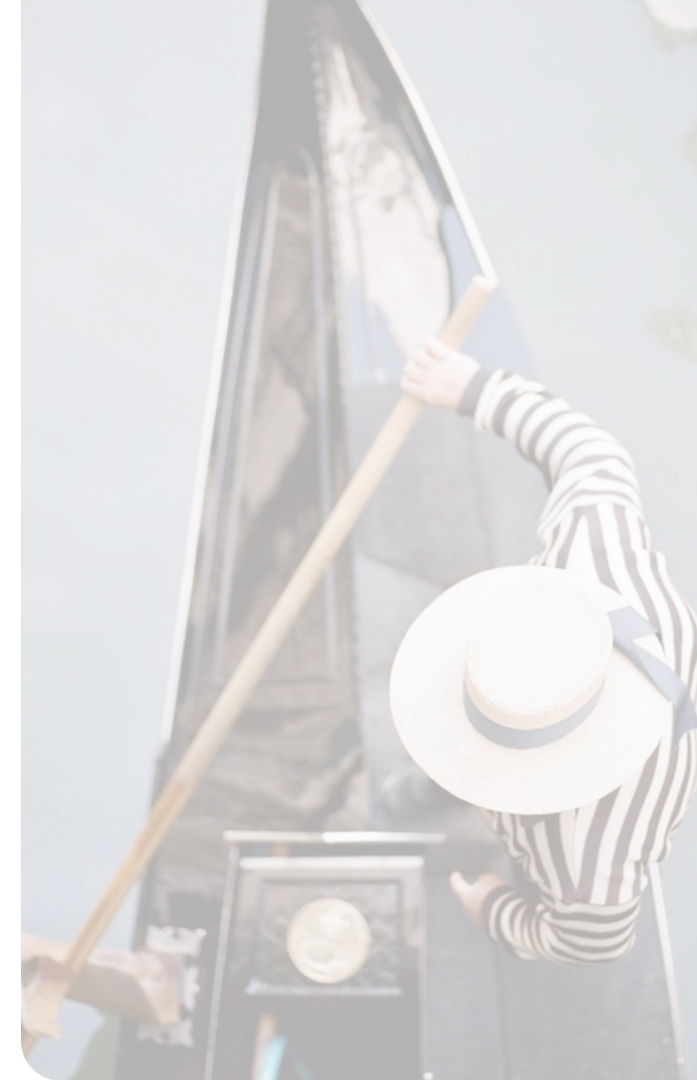




YDNI

YOUR DREAM NAMED ITALY

Private luxury Travel Agency & Events



OUR EXPERIENCE

15+ years
of professional experience

100+
countries visited

1
Top rated
Italian partner

10+ years
experience in travel
planning & design

5
foreign languages

Who we are



Simone Targetti Ferri

Founder

PhD in Environmental Economics
Corporate Executive & Visionary Entrepreneur
Global Explorer



Maria Kryuchkova

Business Strategist

MBA in Luxury & Fashion
Corporate Manager
Italy Lover & Ambitious Entrepreneur



Samuele Targetti Ferri

Travel Designer

Master degree in Tourism Management
Travel designer
Passionate about crafting unique journeys



Our journey

Born from Simone's vision in October 2022, YDNI quickly evolved into a refined travel concept shaped by a unique collaboration.

The encounter with Maria, a Moscow native, marked a turning point. With her deep expertise in CIS markets and profound connection to Italy, she serves as a cultural and linguistic bridge, ensuring seamless communication and truly authentic experiences for every traveler.

Completing the team is Samuele, Simone's brother, whose dedication to crafting bespoke luxury journeys and meticulous attention to detail transform each itinerary into an immersive experience of Italy's finest traditions, elegance, and lifestyle.

Our services



PRIVATE TRIPS

From private escapes to family adventures, we turn your travel dreams into unforgettable realities - crafted with style, curated with care



BUSINESS RETREATS

From executive retreats to team-building escapes, we find the perfect setting and orchestrate every detail to perfection



SPECIAL OCCASIONS

A wedding, a birthday, or a once-in-a-lifetime moment - celebrate it in style, surrounded by the timeless beauty of Italy. Let us make it unforgettable

Travel packages

Iconic Italy



Rome

Imperial grandeur and
timeless elegance



Venezia

Canal symphony and
masked mystery



Milan

Fashion capital and
timeless elegance



Florence

Renaissance soul
and Tuscan refinement

Travel packages

Beyond the classic



Personal shopper and
Made-to-Measure



Michelin-starred chef in a
private villa with tasting
experience



Private night tours by car
or Vespa



All inclusive Yacht
expeditions

Travel packages

Hidden Gems



Kite & wind surfing courses
in the breathtaking
turquoise water of
Sardinia



An elevated food journey
inside the traditional Trulli of
Alberobello, celebrating the
authentic flavors of Puglia



Discover Mont Blanc via
Skyway and wild mountain
paths, immersing yourself in
powerful alpine scenery.



Experience Tuscany's vineyards
aboard charming restored
vintage cars, enjoying the best
of Italian wines.

SOME EXAMPLES



ROME

Rome isn't visited. It's experienced—for those who know how.

Experience Rome through the Colosseum and the Sistine Chapel, discover its famous fountains on guided tours, feel the lively spirit of Trastevere, and enjoy luxury shopping on Via Condotti, an immersive journey of art, history, culture, and refined living.

YACHT EXPERIENCE

Discover calm days at sea, sailing between quiet bays, clear waters, and charming small harbors in Sardegna and Sicilia. Enjoy refined service on board, moments of pure rest, and the chance to admire everything from above with an unforgettable helicopter tour that lets you fly over hidden inlets, remote coastlines, and breathtaking open waters.



WINE TASTING

Explore Italy's most iconic wine regions — from the rolling hills of Langhe and the valleys of Valpolicella to the peaceful countryside of Montalcino — with curated tastings that highlight the story, tradition, and character of each bottle. After every visit, unwind in a warm and relaxing countryside stay designed to offer comfort, calm, and unforgettable views.

MONTE BIANCO

Step into the Alps aboard the Skyway Monte Bianco and ascend slowly toward Punta Helbronner, where vast panoramas of rock, snow, and sky unfold. Continue your experience along scenic routes that trace glacier edges and quiet trails, offering an authentic encounter with the raw, unspoiled world of Mont Blanc.

YDNI

THANK YOU

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